SCOTT TROTTER

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Professional Profile

MULTI-DISCIPLINED SENIOR INTERACTIVE PRODUCER with 14 years' experience managing client driven web development and interactive technology projects with a record of success in on time / on budget delivery. Strong technical / creative dexterity and ability to identify trends and maintain a cutting edge knowledge of state-of-the art interactive web technologies, multimedia web applications, and Internet software development. Keen instincts and big picture understanding of interactive marketing, eCommerce, and B2B and B2C solutions.

Core Competencies:

- **Entrepreneurial Project Manager:** Accustomed to taking full ownership for planning and development of multiple, complex projects. Broad experience with specification development, infrastructure management, content development, resource allocation, vendor / contractor relations, timeline management, technical troubleshooting, client deliverables, and customer expectation management. Thoroughly familiar with project management methodologies. Results-driven with proven ability to deliver high quality products and successfully interpret client vision. Proficient with MS Project and Visio.

- **Website Producer / Strategist:** Up-to-date knowledge of Internet-based client and server platforms and technologies, application development and production software, and user experience issues (i.e., accessibility, usability, searchability and mobile vs. desktop). Strong technical acumen and understanding of trade-offs involved in identifying the right solution for a given situation.

- **Dynamic Team Leader:** Committed to fostering a positive, collaborative work environment that encourages creativity and innovation. Able to lead and direct cross functional groups, creative teams, project managers, and freelancers; experienced in providing technical support, training, and mentoring.

- **Persuasive Communicator:** Highly developed written, verbal, presentation, and proposal writing skills. Able to communicate effectively with outside vendors, contractors, freelancers, third party service providers, senior managers, and technical / creative staff at all levels.

Technologies

Applications: Microsoft Project, Visio, Microsoft Office (Word, PowerPoint, Excel, Access, custom macros and applications), Macromedia Flash, Photoshop, Fireworks, Director; various audio/video editing suites

Web Technologies: Standards-compliant XHTML, CSS, DOM, JavaScript, XML, Ajax and Flash for Internet Explorer, Firefox, Opera, Safari, and mobile browsers; LAMP (Linux, Apache, MySQL, PHP) and Microsoft (Windows, IIS, SQL Server, ASP.NET, C#, ASP, VB) server stacks

Development Tools, Libraries and Frameworks: Macromedia Dreamweaver, Microsoft Visual Studio, symfony, Prototype, .NET Framework, DotNetNuke

Languages: PHP, JavaScript / ECMAScript, Visual Basic, C#, C++, C, Java, AppleScript, Unix shell

Platforms: Mobile, Web, Windows, Macintosh, Linux, Newton, PenPoint, DOS, Apple II, UNIX, PDP-11, Altair

Experience

TROTTER NETWORK PRODUCTIONS – Portland, Oregon
Representative Projects and Web Portfolio: http://www.trotternet.com/portfolio/
Executive Producer / Project Manager (2003-Present)
Manage all phases of client website design and production ($20,000-$100,000+), functioning as client liaison and technical interface. Assemble and supervise teams of freelance designers, writers, photographers, graphic artists, Flash animators, HTML developers, and back-end programmers. Develop project proposals, budgets, briefs, and specifications. Create project concepts, plan timelines, and delegate assignments to freelance team members. Determine technical, creative, and marketing objectives for each site; design site architecture, technical specifications, and user interfaces.

(Continued)

Experience *(Continued)*

PARIS FRANCE, INC. – Portland, Oregon

Executive Producer / Production Manager (2001-2003)
Senior Producer / Project Manager (2000-2003)
Technical Director / Engineering Manager (1999-2003)

Promoted through the ranks of startup Website development agency, assuming increasing levels of management responsibility concurrent with production and project management roles. Prepared proposals, budgets, briefs, and specifications for commercial web sites ranging from $20,000-$100,000+. Managed client projects from inception through completion; developed production schedules, delegated work assignments, and allocated resources. Established and drove technical, creative, and marketing objectives for each site. Functioned as primary liaison between client and creative / development teams. Designed site architecture, developed technical specifications, and reviewed user interface design. Produced and launched approximately two-thirds of the firm's web projects over 4-year period. Researched emerging technologies and developed prototypes. Set up launch staging site to test and troubleshoot site launches.

INTEL CORPORATION – Hillsboro, Oregon

Senior Technical Marketing Engineer / Intel Architecture Labs (1996-1999)

Provided marketing support for emerging incubator lab projects. Conducted market research, defined requirements, analyzed the competition, evaluated products, and created / tested demos. Authored content and oversaw website development, video production, prototype system configuration, trade show representation / staffing, conference panels, and keynote demos. Managed diverse projects involving multi-user 3D virtual environments, Internet multimedia authoring tools, multi-player Internet gaming technology, multi-point audio chat systems, speech recognition, knowledge management toolkits, 3D information spaces, and handheld information appliances.

Senior Software Engineer / Personal Conferencing Division (1995-1996)

Designed, implemented, and tested software components for ProShare 1.5 and 2.X video conferencing product. Implemented build process improvements. Designed and deployed intranet Web sites.

DESKTOP STRATEGIES – Beaverton, Oregon

Owner / Principal Computer Consultant (1993-1994)

Provided computer consulting services to small and large businesses. Consulted with clients, assessed needs, determined system requirements, evaluated / resolved technical problems, and recommended and implemented system upgrades. Planned and built integrated PC / Macintosh networks. Tested and evaluated network systems. Designed and built relational database systems. Implemented strategies for data acquisition, archive recovery, and routine maintenance. Developed custom software solutions using relational databases, spreadsheet macros, scripting languages, traditional programming languages, and leading-edge development platforms. Provided user training for all major Windows and Macintosh application programs and utilities.

Education

OREGON STATE UNIVERSITY – Bachelor of Science, Computer Science

PROFESSIONAL DEVELOPMENT – Trade Show/Conference Panel Participation, Trademark/Copyright Law

Activities

Founding member, Portland Macintosh User's Group, Portland, Oregon.

Macintosh software beta tester, Microsoft Corporation (4 years). Functioned as software quality assurance tester for Microsoft's Macintosh products: BASIC, File, MultiPlan, Chart, Word, and Excel.